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Constitutional Rights Foundation ORANGE COUNTY

32ND ANNUAL ORANGE COUNTY CAREER FORUM

April 22, 2016

Orange Coast College
Costa Mesa, California

2016 ORANGE COUNTY CAREER FORUM

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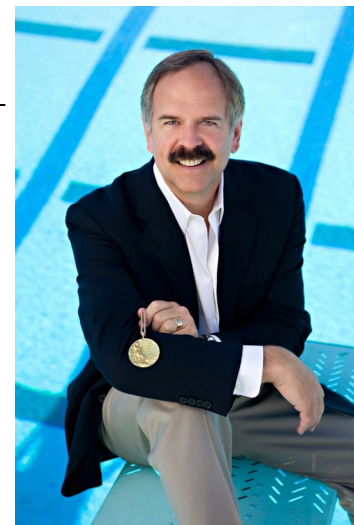
John Naber is an Olympic champion, network television and radio sports broadcaster, author and speaker. John Naber has observed and personally attained excellence and goal achievement throughout his professional career.

John earned five Olympic Medals in swimming in 1976: four gold and one silver. He received the James E. Sullivan Award as the USA's top amateur athlete in 1977. He won ten NCAA individual titles and set six World Records. He was inducted into the U.S. Olympic Committee Hall of Fame in 1984 and was the Olympic flagbearer at the 1984 Games in Los Angeles. He has been an Olympic Torchbearer as part of the Olympic Torch Relays in 1984, 1996, 2002, and 2004.

John earned his BA in Psychology from the University of Southern California. He holds an Honorary Doctor of Laws degree from Pepperdine University.

John is a Network Television and Radio broadcaster. He has covered over 30 different sports and filed reports from eight Olympic Games. He was the host of three television series and one game show.

Professionally, John is an "observer of excellence." John has discovered the methods champions in all walks of life use to reach their goals. John shares his "Olympic Gold Medal Process" with audiences around the world. John has written two books, *Awaken the Olympian Within: Stories from America's Greatest Olympic Motivators* (2005) and *Eureka! How Innovation Changes the Olympic Games and Everything Else* (2004). He is also a contributing author to *The Power of Character* (1998). As a speaker, John teaches how to set world class goals and achieve world class results.



TIPS FOR FINDING A JOB WHAT EMPLOYERS WANT

Your GPA along with other achievements are only part of the picture. When it comes to hiring, here's what **every** employer is looking for:

- A smile and a sincere, friendly attitude
- Humility (takes direction without attitude or back-talk, no big ego)
- Easy to work with (doesn't show frustration/stress, works well in a team)
- Trustworthy (you attend to your job duties, treat customers with respect, etc.)
- Honest (no fear that you will steal, cheat the time-clock, etc.)
- Responsible and reliable (you show up on time, flag problems, no improper conduct, etc.)
- Interest in the job/company (employers want people who are excited to work for them)

When you interview for a job, your style of dress/grooming, body language, and tone of voice all convey a lot about who you are. No one wants to hire a person who they fear will be lazy, difficult to work with, disparage the company, or be unprofessional. Employers want people with strong work ethics and positive attitudes. Show them that it would be a pleasure to work with you!



Constitutional Rights
Foundation
ORANGE COUNTY

32ND ANNUAL ORANGE COUNTY CAREER FORUM

April 22, 2016
Orange Coast College
Costa Mesa, California

Conference Schedule

Registration	8:45 am - 9:30 am
Keynote	9:30 am - 10:15 am
Session 1	10:30 am - 11:20 am
Session 2	11:30 am - 12:20 pm
Lunch	12:30 pm - 1:00 pm

You must complete and return the enclosed evaluation form to receive lunch.

Mission Statement

CRF-OC is a non-profit, non-partisan education organization dedicated to empowering Orange County youth to be active, responsible citizens and providing high-quality, interactive civic and law-related education programs that connect teens directly with volunteer professionals and civic leaders.

WORKSHOPS

ARTS, MEDIA & ENTERTAINMENT INDUSTRY SECTOR

1. Careers in Sports – MBCC 207

This workshop will teach students that a career as a professional athlete is not the only sports-related job. Speakers will discuss how a passion for sports can be converted into a wide variety of jobs. Students will learn the qualifications necessary for each of these sports-related jobs and what each job entails.

Presented by: Dan Keller, Dugout Captain; and Jeff Blank, Garcia, Rainey, Blank & Bowerbank, LLP

2. The Acting Profession – MBCC 306

Striving to “make it” in the entertainment industry is a tough gig. Hear from an actor who has consistently worked in television, film and theatre for decades on how to be a true, acting professional with career longevity. Matthew Arkin’s credits include films such as *Liar Liar* and *Veronica Mars*; television shows like *NCIS*, *Law and Order*, *Switched at Birth* and *Rescue Me*; and Broadway performances in *Losing Louie*, *The Sunshine Boys*, and *Laughter on the 23rd Floor*.

Presented by: Matthew Arkin, Professional Actor

3. The Music Industry – MBCC 163

Hear about what it is like to work in the music industry, including everything from managing artists to producing music.

Presented by: Marc Devoe, Buddha Music Group; and Tanner Grandstaff, Music Producer

BUILDING TRADES & CONSTRUCTION INDUSTRY SECTOR

4. Real Estate and Property Development – MBCC 124

Learn about the variety of careers involved in this dynamic field from an expert in real estate and property development.

Presented by: Rob Dodman, Ratkovich Properties

CAREER SELECTION AND JOB SEARCHING

5. Thinking About College? - MBCC 135

Hear from the staff of Orange Coast College about what it is like to go to college and the various programs offered at Orange Coast College.

Presented by: Eduardo Cervantes, Orange Coast College

6. How to get – and keep – a job – MBCC 136

Recruiter Michelle Duong is an entrepreneur with her own recruiting business, AM Solutions. As a professional recruiter catering to all industries in Orange County, she places the best people with premiere companies. Learn what it takes to get hired-- and not fired!

Presented by: Michelle Duong, AM Solutions Group

WORKSHOPS

PUBLIC SERVICES INDUSTRY SECTOR

19. Freeze, FBI! - MBCC 220

This is a rare opportunity to hear from one of the FBI's finest agents, on working everything from cyber-crimes to undercover. How does one become an FBI agent? What are the necessary academic and personal qualifications? What are the dangers?

Presented by: Special Agent David Staab, F.B.I

20. Careers as a Hero: Police and Fire Fighting – MBCC 318

Police officers and firefighters protect and serve the public, and society cannot exist without these vital functions. What does it take to make a daily job as a hero? Hear from two of O.C.'s finest, who put themselves on the line every day to protect our communities.

Presented by: Capt. Jeeter McAlpin, Orange County Fire Authority; and Sgt. Bill Russell, Irvine Police Dept.

TRANSPORTATION INDUSTRY SECTOR

21. Career in the Auto Industry – MBCC 205

Do you like to work on cars? Through first-hand insight from a successful full-service shop owner, this workshop will introduce aspiring certified automotive technicians to this fulfilling career, including information on educational programs and strategies to break into the industry.

Presented by: James Kashi, Rollings Automotive

22. Aviation - Planes, Drones and Helicopters – MBCC 125

Get a new perspective on life- from the air! Chief Pilot Mark Robinson and his team of FAA Certified Flight Instructors share with you the exciting world of aviation, including becoming a pilot, flying planes & helicopters, career paths, and more!

Presented by: Mark Robinson, Revolution Aviation

INFORMATION TECHNOLOGY INDUSTRY SECTOR

23. Cyber-Security – MBCC 201

We live in a cyber world. Businesses, governments, and individuals can be paralyzed by a cybersecurity breach. Learn from an expert about the career opportunities in this ever-expanding field.

Presented By: Tim Santoni, Santoni Investigations

MANUFACTURING AND PRODUCT DEVELOPMENT INDUSTRY SECTOR

24. Advanced Manufacturing – MBCC 202

Advanced manufacturing is a cool and up-and-coming career field! Find out about educational programs and career opportunities using advanced manufacturing techniques such as computer assisted design and 3-D fabrication and printing.

Presented By: Alisa McCord, Orange County Department of Education; and Al Cervantes, Orange Coast College

WORKSHOPS

HEALTH, SCIENCE & MEDICAL TECHNOLOGY INDUSTRY SECTOR

13. Careers in the OR – MBCC 301

There are many exciting careers in medicine beyond being a doctor. This workshop will introduce you to the interesting and exciting career options available in the field of medicine.

Presented by: Dr. Cam Wallace, MD

14. Career in Emergency Medicine—MBCC 206

Are you interested in exploring a career in emergency medicine? Hear from an Emergency Medical Technician for first-hand insight to this rewarding career.

Presented by: Matt Zebrowski, Hoag Hospital

15. Veterinary Medicine – MBCC 304

Have you always wanted to work in the veterinary field? This workshop will discuss all of the career options and what you need to do to get there.

Presented By: Missy Manlove, Practice Liaison at Advanced Veterinary Internal Medicine

HOSPITALITY, TOURISM & RECREATION INDUSTRY SECTOR

16. Be a Chef – MBCC 320

Have a passion for food? Aspire to be a chef? Learn about what it takes to open your own restaurant from a true professional. In this workshop you will hear from Shirley Chung, a *Top Chef* finalist and owner of the modern Chinese cuisine restaurant Twenty Eight in Orange County.

Presented By: Shirley Chung, Executive Chef - Twenty Eight

17. Careers in Animal Care and Entertainment – MBCC 302

Do you love marine animals? Would you like to work with killer whales, dolphins, penguins, turtles, fish and more? SeaWorld is one of the most exciting places in the world for employees who love marine mammals. Learn about being an animal trainer, caretaker, and other careers at this world-famous brand.

Presented by: Corrine Brindley, Sea World

MARKETING, SALES & SERVICES INDUSTRY SECTOR

18. Careers in Marketing and Advertising – MBCC 134

Learn about the exciting and fast-paced world of marketing and advertising from professionals responsible for creating digital marketing and internet services, topics covered include social media campaigns, the development of valuable global brand identities, and marketing strategies that help businesses increase their market share.

Presented by: Alex Ribble, Big Chief Creative Media

WORKSHOPS

7. Career Exploration and Alternatives to College – MBCC 138

Learn from a workforce development professional about opportunities to gain work experience and training and transition into a good career without having to attend a traditional 4-year college.

Presented by: Esther Landin, O.C. Conservation Corps & Charter School (OCCC)

EDUCATION & CHILD DEVELOPMENT INDUSTRY SECTOR

8. Be a Teacher-Change the World – MBCC 309

If you want to make a difference, consider becoming a teacher. Find out what it takes to be a teacher from elementary school to high school.

Presented by: Natalie Caries, Crescent Elementary School; and Sharon Romeo, Mendez Fundamental School

FASHION & INTERIOR DESIGN INDUSTRY SECTOR

9. Be a Fashionista! – MBCC 164

Love fashion? Want to know about how to start your own fashion line? Hear from the owner of Sparkle Athletic, Carrie Lundell, and OCC's fashion department coordinator, Lauren Becker, on this exciting career field.

Presented by: Carrie Lundell, Sparkle Athletic; and Lauren Becker, Orange Coast College

FINANCE & BUSINESS INDUSTRY SECTOR

10. Careers in Law – MBCC 307

Explore careers as an attorney, paralegal and court reporter, as well as other opportunities in the legal field.

Presented by: Tiffany Brosnan, Esq., Snell & Wilmer LLP; Lori Hawkins, Snell & Wilmer LLP; and Tammi Lee, The Best Evidence

11. Careers in Banking – MBCC 308

Learn about the different kinds of career opportunities available in banking from an expert in the industry.

Presented by: Benjamin Murray, Wells Fargo Bank

12. Be Your Own Boss – MBCC 208

Leaving your dream job and going out on your own can make perfect sense! Sometimes listening to your intuition is just the thing to do. Join Derek Sabori, former VP at Volcom, as he takes you through the journey of finishing college, traveling the world, landing the job of your dreams, and then finally working up the courage to go out on your own.

Presented by: Derek Sabori, The Underswell

ORANGE COAST COLLEGE MAP

