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Constitutional Rights
Foundation
ORANGE COUNTY

33RD ANNUAL ORANGE COUNTY CAREER FORUM

March 24, 2017

Orange Coast College
Costa Mesa, California

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**KEYNOTE SPEAKER
ADRIENNE
SLAUGHTER**



Adrienne Slaughter is a two-time cancer survivor, motivational speaker, and author. Adrienne's life story demon-

strates the power of positive thinking and perseverance in the face of incredible obstacles.

At the age of fourteen, Adrienne Slaughter was a promising top-ranked amateur tennis player expected to play professionally when she was diagnosed with bone cancer. Doctors informed Adrienne that she had less than a 1% chance of survival. After radiation, chemotherapy, and surgery to amputate her cancerous leg, Adrienne was told she would never play tennis again. Through hard work, perseverance, and a positive attitude, Adrienne overcame the odds against her and now regularly plays tennis, rock climbs, and skis while she travels around the country and inspires others with her amazing story of survival.

Adrienne began speaking on behalf of the American Cancer Society at the age of sixteen and now regularly serves as an American Cancer Society and Relay for Life "Hero and Voice of Hope." She also helps raise funds and awareness for cancer, including an annual benefit in Hermosa Beach that raises funds for finding a cure for children's cancer.

In addition to her accolades as a speaker and promoter of charitable causes, Adrienne co-authored *How Attitude Turns Adversity into Achievement, The Change Book 8: Insights Into Self—Empowerment* (2015). For more information about Adrienne's life and causes, visit: www.adriennespeaking.com

TIPS FOR FINDING A JOB: WHAT EMPLOYERS WANT

Your GPA along with other achievements are only part of the picture. When it comes to hiring, here's what **every** employer is looking for:

- A smile and a sincere, friendly attitude
- Humility (takes direction without attitude or back-talk, no big ego)
- Easy to work with (doesn't show frustration/stress, works well in a team)
- Trustworthy (you attend to your job duties, treat customers with respect, etc.)
- Honest (no fear that you will steal, cheat the time-clock, etc.)
- Responsible and reliable (you show up on time, flag problems, no improper conduct, etc.)
- Interest in the job/company (employers want people who are excited to work for them)

When you interview for a job, your style of dress/grooming, body language, and tone of voice all convey a lot about who you are. No one wants to hire a person who they fear will be lazy, difficult to work with, disparage the company, or be unprofessional. Employers want people with strong work ethics and positive attitudes. Show them that it would be a pleasure to work with you!



Constitutional Rights
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ORANGE COUNTY

33RD ANNUAL

ORANGE COUNTY CAREER FORUM

March 24, 2017
Orange Coast College
Costa Mesa, California

Conference Schedule

Registration	8:45 am - 9:30 am
Keynote	9:30 am - 10:15 am
Session 1	10:30 am - 11:20 am
Session 2	11:30 am - 12:20 pm
Lunch	12:30 pm - 1:00 pm

Students must complete and return the enclosed evaluation form to receive lunch.

Mission Statement

CRF-OC is a non-profit, non-partisan education organization dedicated to empowering Orange County youth to be active, responsible citizens and providing high-quality, interactive civic and law-related education programs that connect teens directly with volunteer professionals and civic leaders.

WORKSHOPS

Workshops in the Mathematics Business & Computing Center (MBCC) Bldg. #74

1st Floor:

Workshop # 1: Careers in IT—MBCC Room 139

Are you interested in IT? Hear from an expert who has worked for several companies about the various career opportunities in this field.

Presented By: Sonny Uhm, QSC Audio Products LLC

2nd Floor:

Workshop #2: The Science of Food—MBCC Room 201

Do you enjoy experimenting in the kitchen to create new foods? Attend this exciting workshop and learn from one of Taco Bell's food scientists about the ins and outs of being a dietitian at the Taco Bell Corporation and what it means to be a food scientist.

Presented By: Missy Nelson, RDN, Senior Nutrition Strategist, Taco Bell Corporation

Workshop #3: Cosmetology—MBCC Room 202

Interested in hair and beauty? Attend this workshop and gain insight into this career from representatives at Paul Mitchell the School Costa Mesa.

Presented By: Lucy Acevedo & Linda McElory, Paul Mitchell the School Costa Mesa

Workshop #4: Careers as a Hero: Police & Firefighting—MBCC Room 203

Police officers and firefighters protect and serve the public, and society cannot exist without these vital functions. What does it take to make a daily job as a hero? Hear from two of Orange County's finest, who put themselves on the line every day to protect our communities.

Presented By: Captain Cameron Rossman, Orange County Fire Authority; and Sgt. Bill Russell, Irvine Police Department

Workshop #5: Careers in Television Broadcasting—MBCC Room 205

Hear from a two-time Emmy award winning broadcast journalist on how to make a career in television! Follow Vera on Instagram: @verajimenezktla, Twitter: @verajimenezktla, and Facebook: verajimenezktla.

Presented By: Vera Jimenez, KTLA Meteorologist and Traffic Reporter

Workshop #6: Careers in Marketing & Advertising—MBCC Room 206

Learn about the exciting and fast-paced world of marketing and advertising from two professionals at Taco Bell. This workshop will discuss the strategies used by Taco Bell to promote their brand and how they use technology and social media to connect with their target audience.

Presented By: David Garcia, Senior Marketing Manager, & Ashley Prollamante, Senior Manager, Brand Experience, Taco Bell Corporation

Workshop #7: Careers in Law—MBCC Room 208

Explore careers as an attorney, paralegal, and court reporter, as well as other opportunities in the legal field.

Presented By: Snell & Wilmer LLP

WORKSHOPS

Lit & Lang 2nd Floor Continued:

Workshop #21: Starting Your Own Business in the Technology Industry—Lit & Lang 221

Hear from a local Orange County technology founder who has successfully built a computer networked startup from idea, to funding, to product delivery and scaling.

Presented By: Adam Ierymenko, Founder ZeroTier, Inc.

Workshops in the Writer's Row (WrtRow) Bldg. #71

1st Floor:

Workshop #22: Skills to Pay the Bill\$—WrtRow Room 110

What do employers look for when hiring? What kinds of skills do you need to have in order to get and keep a job? Attend this workshop and find out how to get yourself hired!

Presented By: Esther Landin, Kenneth Kiesselbach, & Remy Harris, North Orange County Regional Consortium for Adult Education

Workshop #23: Aviation—WrtRow Room 113

Get a new perspective on life – from the air! Hear from a team of FAA Certified Flight instructors about the exciting world of aviation, including how to become a pilot, fly planes and helicopters, different career paths, and more!

Presented By: Revolution Aviation

WORKSHOPS

MBCC 3rd Floor Continued:

Workshop #14: Environmental/Sustainability Careers—MBCC Room 307

Interested in the environment and protecting our natural resources for future generations? Hear from an expert about the various career opportunities in this important field.

Presented By: Mike Carey, Sustainability Coordinator & Adjunct Orange Coast College Faculty

Workshop #15: Be a Teacher – Change the World!—MBCC Room 308

If you want to make a difference, consider becoming a teacher. Find out what it takes to be an educator and how you can make a positive impact in the lives of young people.

Presented By: Joe Bahash, Orange County Department of Education, Alternative Education

Workshop #16: Animal Care & Entertainment—MBCC Room 309

Do you love marine animals? Would you like to work with killer whales, dolphins, penguins, turtles, fish and more? SeaWorld is one of the most exciting places in the world for employees who love marine mammals. Learn about being an animal trainer, caretaker, and other careers at this world-famous brand.

Presented By: SeaWorld

Workshop #17: Careers in the Operating Room—MBCC Room 320

There are many career opportunities in the operating room - from surgeon to surgical tech. Hear from a surgeon about the different jobs available in this exciting field of medicine.

Presented By: Dr. Cam Wallace, MD

Workshops in the Literature & Languages (Lit & Lang) Bldg. #70

1st Floor:

Workshop #18: Careers in Engineering—Lit & Lang Room 116

Engineers are changing the world all of the time. They dream up creative, practical solutions and work with other smart, inspiring people to invent, design, and create things that matter. Attend this workshop and learn about the various opportunities in this creative field.

Presented By: David Witkin, Material Science Department, The Aerospace Corporation; and Stephen Metrulas, Lead Project Engineer, Parker Hannifin Corporation

2nd Floor:

Workshop #19: MakerSpace—Lit & Lang Room 215

Interested in manufacturing, architecture, 3D printers, design and engineering technology? Attend this workshop and learn about MakerSpace – a collaborative learning space where people with shared interests can gather to work on projects while sharing ideas, equipment, and knowledge.

Presented By: Dean Abernathy, Orange Coast College

Workshop #20: Computer Engineering & Coding—Lit & Lang Room 219

Interested in computer programming? Come hear about the potential opportunities in the high-pay and in-demand fields of computer coding and engineering.

Presented By: Richard Woo, Founder of CodeTech

WORKSHOPS

MBCC 2nd Floor Continued:

Workshop #8: So You Want to Be a Social Worker?—MBCC Room 209

Come find out about the rewarding and challenging career of being a social worker. Learn how to help individuals, children, and families overcome life's most difficult obstacles and improve the quality of their lives. This workshop will give information on how to prepare for the job and help you decide if this is the right career for you.

Presented By: Yesenia Chavez-Gonzalez, SSW, Orange County Social Services Agency

Workshop #9: Be a Fashionista!— MBCC Room 218

Love fashion? Want to know about how to start your own fashion line? Hear from the owner of Sparkle Athletic, Carrie Lundell, and OCC's fashion department coordinator, Lauren Becker, on this exciting career field.

Presented By: Carrie Lundell, Sparkle Athletic; and Lauren Becker, Orange Coast College

Workshop #10: Freeze, FBI!— MBCC Room 220

This is a rare opportunity to hear from one of the FBI's finest agents, on working everything from cyber-crimes to undercover. How does one become an FBI agent? What are the necessary academic and personal qualifications? What are the dangers?

Presented By: Special Agent David Staab, F.B.I.

MBCC 3rd Floor:

Workshop #11: Physical Training & Sports Psychology—MBCC Room 301

Learn about careers that help athletes perform their best from head to toe! Dr. Ben Strack is a licensed psychologist and certified sport psychology consultant. He has consulted with professional athletes from MLB, NHL, and NBA, as well as Olympic athletes to help them overcome obstacles and maximize their potential using various mental strategies such as visualization, self-talk and relaxation techniques. Guido Sendowsky is a certified athletic trainer who has worked in the NHL and World Championships of Gymnastics, providing injury prevention, diagnosis of orthopedic injuries, and rehabilitation of athletic related injuries. He is currently a professor of Kinesiology and Health Science at Orange Coast College.

Presented By: Dr. Ben Strack, PhD, Clinical & Sports Psychologist; and Guido Sendowsky, Orange Coast College

Workshop #12: Social Media Sector— MBCC Room 302

We live in a world dominated by social media. Hear from Scott Mellon, Facebook's Associate General Counsel (Advertising & Privacy), about the many kinds of careers in this exciting and rapidly evolving arena – from software engineer, to data scientist, communications specialist, to corporate attorney and everything in between! Joining Scott will be Joshua Jessen, a partner at the international law firm of Gibson Dunn & Crutcher LLP, who has represented many clients in the social media and technology industries.

Presented By: Scott Mellon, Esq., Facebook; and Joshua Jessen, Esq., Gibson Dunn & Crutcher LLP

Workshop #13: Nursing in the Emergency Department— MBCC Room 304

Interested in the healthcare profession and emergency medicine? Hear from two Registered Nurses from Hoag Hospital about what it takes to work in this exciting and rewarding profession. Matt Zebrowski is a former Hoag Hospital EMT and recently passed his board certification to become a Registered Nurse. Debbie Eremita is a Charge Nurse managing the ER nursing staff.

Presented By: Matt Zebrowski & Debbie Eremita, RN, Hoag Hospital

Workshop #'s 1-17— Building #74 Mathematics Business & Computing Center (MBCC)

Workshop #'s 18-21— Building #70 Literature & Languages (Lit&Lang)

Workshop #'s 22-23—Building #71 Writer's Row (WrtRow)

