



# ANNUAL BENEFIT 2021

THURSDAY, SEPTEMBER 30, 2021

Center Club, Costa Mesa  
Auction and Benefit Reception

## HONORING

Community Partner of the Year | **Orange County Department of Education**

Law Firm of the Year | **Umberg/Zipser LLP**

Volunteer of the Year Award | **Brent J. North, Esq.**

Hon. James P. Gray Judge of the Year

**Hon. Elizabeth G. Macias, Superior Court of California, County of Orange**

## CELEBRATING

**40 Years** of Inspiring Orange County

Students Through Civics  
and Educational Experiences

## FEATURING

Cocktails, Food,  
Silent Auction, Entertainment,  
Live Auction, Valet Parking

## EVENT CO-CHAIRS

Cathy T. Moses, Esq. and Alexander C. Payne, Esq.



ANNUAL BENEFIT 2021

SPONSORSHIP  
INFORMATION

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# WHO WE ARE

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**Local, Non-Partisan, Non-Profit. We promote civic literacy and youth leadership through interactive civic, legal, and business education programs connecting students directly with volunteer professionals and community leaders.**

# WHAT WE DO

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**We offer six, unique, interactive and experiential learning programs.**

**MOCK TRIAL:** Law related academic competition. Schools compete against each other by conducting a trial of a fictional criminal case in actual courtrooms with sitting judges.

**PEER COURT:** A unique juvenile crime diversion program. Sitting judges and peer jurors on school campuses assess the cases of first time, non-violent juvenile offenders with students observing in the audience. Peer jurors recommend sanctions to help the juvenile get back on the right track.

**THE ORANGE COUNTY CAREER FORUM:** Exposes students to a wide variety of career fields by connecting them with professionals and community leaders for a one-day conference on the campus of Orange Coast College.

**LAW DAY:** Students, judges, attorneys and teachers discuss and debate topical legal and social issues relevant to the student demographic at this one-day conference.

**CONSTITUTION DAY:** Volunteer judges and attorneys visit 8th and 12th grade classrooms across Orange County, leading an interactive lesson on an aspect of the U.S. Constitution.

**MIDDLE SCHOOL MOOT COURT:** Middle School students are the attorneys for an oral argument of a legal issue in a fictional lawsuit. Winners from each school advance to the county finals in real courtrooms with judges presiding over the argument.

# THE NEED

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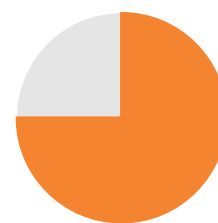
**32%**

Only 32% of adults could name all 3 branches of the US Government



**\$.05**

Average funding for civics and history education per student per year



**75%**

75% of 8th grade students below "proficient in civics"\*\*\*

\*Survey by Annenberg Public Policy Center \*\*National Assessment of Civics Education

# OUR IMPACT

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**6,500+**

Students and community members participating in our programs

**60**

Schools from 15 school districts

**450+**

Community volunteers

**10**

Local agencies and institutions we collaborate with as partners in our programs



# SPONSORSHIP OPPORTUNITIES & BENEFITS

## ANNUAL BENEFACTOR

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**\$25,000 – \$49,999**

- 8 tickets to the 2021 Annual Benefit and VIP Reception at the Center Club, Costa Mesa
- One full-page, color ad with superior placement in the Annual Benefit commemorative booklet
- Prominent name and logo recognition on site at the Annual Benefit, on the CRF-OC website Annual Benefit page, and in all event marketing
- 8 tickets to the Orange County Mock Trial Awards VIP Reception, and preferred seating for Awards ceremony (Date TBD)
- Prominent name and logo recognition on site at the Orange County Mock Trial Awards and in the printed program
- Banner recognition at all Orange County Mock Trial competition events at the Central Justice Center, Santa Ana (2021-2022 Mock Trial)
- Name and logo recognition in CRF-OC's education conference booklets (2022 Law Day and Orange County Career Forum)
- Name and logo recognition on CRF-OC's website

## PRESIDENT'S COUNCIL

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**\$10,000 – \$24,999**

- Recognition throughout the year as the presenting sponsor of Orange County High School Mock Trial Competition, Law Day, or Orange County Career Forum or take advantage of a branding opportunity in connection with the Mock Trial Awards. Your choice! Benefits include prominent name and logo recognition in all corresponding program materials and on site.
- 8 tickets to the 2021 Annual Benefit and VIP Reception at the Center Club, Costa Mesa
- One full-page, color ad in the Annual Benefit commemorative booklet
- Prominent name and logo recognition on site at the Annual Benefit, on the CRF-OC website Annual Benefit page, and in all event marketing
- 4 tickets to the Orange County Mock Trial Awards VIP Reception and preferred seating for Awards ceremony (Date TBD)
- Name and logo recognition in the Orange County Mock Trial Awards printed program and on site at the event
- Name and logo recognition in CRF-OC's education conference booklets (2022 Law Day and Orange County Career Forum)
- Name and logo recognition on CRF-OC's website

## LEADERSHIP CIRCLE

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**\$7,500 – \$9,999**

- 6 tickets to the 2021 Annual Benefit and VIP Reception at the Center Club, Costa Mesa
- One half-page, color ad in the Annual Benefit commemorative booklet
- Name and logo recognition on site at the Annual Benefit, on the CRF-OC website Annual Benefit page, and in all event marketing
- 4 tickets to the Orange County Mock Trial Awards VIP Reception and preferred seating for the Awards ceremony (Date TBD)
- Name and logo recognition in the Orange County Mock Trial Awards printed program and on site at the event
- Name and logo recognition in CRF-OC's education conference booklets (2022 Law Day and Orange County Career Forum)
- Name and logo recognition on CRF-OC's website

## PARTNERS

\$3,500 – \$7,499

- 4 tickets to the 2021 Annual Benefit and VIP Reception at the Center Club, Costa Mesa
- One half-page, black & white ad in the Annual Benefit commemorative booklet
- Name recognition on site at the Annual Benefit, on the CRF-OC website Annual Benefit page, and in all event marketing
- Name recognition on CRF-OC's website

## ADVOCATES

\$1,500 – \$3,499

- 4 tickets to the 2021 Annual Benefit and VIP Reception at the Center Club, Costa Mesa
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, on the CRF-OC website Annual Benefit page, and in all event marketing
- Name recognition on CRF-OC's website

## ASSOCIATES

\$500 – \$1,499

- 2 tickets to the 2021 Annual Benefit at the Center Club, Costa Mesa
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, on the CRF-OC website Annual Benefit page, and in all event marketing
- Name recognition on CRF-OC's website

## FRIENDS

\$0 – \$499

- Gifts made in support of the 2021 Annual Benefit will be recognized in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, and on the CRF-OC website Annual Benefit page
- Name recognition on CRF-OC's website

## SPONSORSHIP NOTES

- All references to the Annual Benefit are references to CRF-OC's annual fundraising event to be held **Thursday, September 30, 2021, 6:00 – 8:00 p.m., at the Center Club in Costa Mesa.** VIP Reception begins at 5:30 p.m.
- Tickets to the Annual Benefit include wine, beer, food, entertainment, silent auction, and complimentary valet parking at the Center Club
- Deadline for sponsorship recognition in Annual Benefit printed materials is **Friday, August 27, 2021 (DONATION OR PLEDGE)**
- Deadline for ad artwork **for Annual Benefit commemorative booklet is Friday, August 27, 2021**; booklet is 8 ½" x 5 ½"
- All references to the Mock Trial Awards are references to the Mock Trial Awards Ceremony, date TBD
- Law Day Conference is in Spring 2022; Orange County Career Forum is in Spring 2022; Constitution Day is in September of each year
- All sponsorship recognition continues for a **period of one year, or until June 30, 2022**
- Deadlines apply to all printed materials
- Anonymity will be honored, if requested
- All plans subject to change due to federal, state, or local health regulations or guidelines