



ANNUAL BENEFIT 2023

SPONSORSHIP INFORMATION

TUESDAY, OCTOBER 3, 2023

Turnip Rose Promenade & Gardens, Costa Mesa
Auction and Benefit Reception

WHO WE ARE

Local, Non-Partisan, Non-Profit. We promote civic literacy and youth leadership through interactive civic, legal, and business education programs connecting students directly with volunteer professionals and community leaders.

WHAT WE DO

We offer six, unique, interactive and experiential learning programs.

MOCK TRIAL: Law related academic competition. Schools compete against each other by conducting a trial of a fictional criminal case in actual courtrooms with sitting judges. For the first time this year, CRF-OC is offering a mock trial summer camp program to prepare students for the competition.

PEER COURT: A unique juvenile crime diversion program. Sitting judges and peer jurors on school campuses assess the cases of first time, non-violent juvenile offenders with students observing in the audience. Peer jurors recommend sanctions to help the juvenile get back on the right track.

THE ORANGE COUNTY CAREER FORUM: Exposes students to a wide variety of career fields by connecting them with professionals and community leaders for a one-day conference on the campus of Orange Coast College.

LAW DAY: Students, judges, attorneys and teachers discuss and debate topical legal and social issues relevant to the student demographic at this one-day conference.

CONSTITUTION DAY: Volunteer judges and attorneys visit 8th and 12th grade classrooms across Orange County, leading an interactive lesson on an aspect of the U.S. Constitution.

MIDDLE SCHOOL MOOT COURT: Middle School students are the attorneys for an oral argument of a legal issue in a fictional lawsuit. Winners from each school advance to the county finals in real courtrooms with judges presiding over the argument.

THE NEED



47%

Only 47% of adults could name all 3 branches of the US Government



\$.05

Average funding for civics and history education per student per year



35%

Only 35% of adults knew that the term of a U.S. Senator is 6 years

**Survey by Annenberg Public Policy Center*

OUR IMPACT

5,500+

Students and community members participating in our programs

68

Schools from 15 school districts

450+

Community volunteers

10

Local agencies and institutions we collaborate with as partners in our programs



SPONSORSHIP OPPORTUNITIES & BENEFITS

ANNUAL BENEFACTOR

\$25,000 – \$49,999

- 10 tickets to the 2023 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One full-page, color ad with superior placement in the Annual Benefit commemorative booklet
- Prominent name and logo recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing
- 8 tickets to the Orange County Mock Trial Awards VIP Reception, and preferred seating for Awards ceremony (Date TBD)
- Prominent name and logo recognition on site at the Orange County Mock Trial Awards and in the printed program
- Banner recognition at all Orange County Mock Trial competition events at the Central Justice Center, Santa Ana (2023-2024 Mock Trial)
- Name and logo recognition in CRF-OC's education conference booklets (2024 Law Day and Orange County Career Forum)

PRESIDENT'S COUNCIL

\$10,000 – \$24,999

- Recognition throughout the year as the presenting sponsor of Orange County High School Mock Trial Competition, Law Day, or Orange County Career Forum or take advantage of a branding opportunity in connection with the Mock Trial Awards. Your choice! Benefits include prominent name and logo recognition in all corresponding program materials and on site.
- 10 tickets to the 2023 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One full-page, color ad in the Annual Benefit commemorative booklet
- Prominent name and logo recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing
- 4 tickets to the Orange County Mock Trial Awards VIP Reception and preferred seating for Awards ceremony (Date TBD)
- Name and logo recognition in the Orange County Mock Trial Awards printed program and on site at the event
- Name and logo recognition in CRF-OC's education conference booklets (2024 Law Day and Orange County Career Forum)

LEADERSHIP CIRCLE

\$7,500 – \$9,999

- 8 tickets to the 2023 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One half-page, color ad in the Annual Benefit commemorative booklet
- Name and logo recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing
- 4 tickets to the Orange County Mock Trial Awards VIP Reception and preferred seating for the Awards ceremony (Date TBD)
- Name and logo recognition in the Orange County Mock Trial Awards printed program and on site at the event
- Name and logo recognition in CRF-OC's education conference booklets (2024 Law Day and Orange County Career Forum)

PARTNERS

\$3,500 – \$7,499

- 8 tickets to the 2023 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One half-page, black & white ad in the Annual Benefit commemorative booklet
- Name recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing

ADVOCATES

\$1,500 – \$3,499

- 4 tickets to the 2023 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, on the CRF-OC website and in all event marketing

ASSOCIATES

\$500 – \$1,499

- 2 tickets to the 2023 Annual Benefit at the Turnip Rose Promenade & Gardens, Costa Mesa
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, on the CRF-OC website and in all event marketing

FRIENDS

\$0 – \$499

- Gifts made in support of the 2023 Annual Benefit will be recognized in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, and on the CRF-OC website

SPONSORSHIP NOTES

- All references to the Annual Benefit are references to CRF-OC's annual fundraising event to be held **Tuesday, October 3, 2023, 6:00 – 8:00 p.m., at the Turnip Rose Promenade & Gardens in Costa Mesa.** VIP Reception begins at 5:30 p.m.
- Tickets to the Annual Benefit include wine, beer, food, entertainment, and silent auction.
- Deadline for sponsorship recognition in Annual Benefit printed materials is **Thursday, August 29, 2023 (DONATION OR PLEDGE)**
- Deadline for ad artwork **for Annual Benefit commemorative booklet is Thursday, August 29, 2023;** booklet is 8 ½" x 5 ½"
- All references to the Mock Trial Awards are references to the Mock Trial Awards Ceremony, date TBD
- Law Day Conference is in Spring 2024; Orange County Career Forum is in Spring 2024; Constitution Day is in September of each year
- All sponsorship recognition continues for a **period of one year, or until June 30, 2024**
- Deadlines apply to all printed materials
- Anonymity will be honored, if requested
- All plans subject to change due to federal, state, or local health regulations or guidelines

The following underwriting opportunities are also available.

All underwriting opportunities include 2 tickets to the Annual Benefit and VIP Reception.

AUCTION SPONSOR

\$5,000

- Name and logo featured on bidding number paddles given to all attendees.
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

BEVERAGE SPONSOR

\$4,000

- Name and logo featured at each bar on site.
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

DESSERT SPONSOR

\$1,200

- Name and logo featured on dessert table.
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

A/V SPONSOR

\$1,000

- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

AWARDS SPONSOR

\$750

- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.