



ANNUAL BENEFIT 2024

SPONSORSHIP INFORMATION

THURSDAY, SEPTEMBER 26, 2024

Turnip Rose Promenade & Gardens, Costa Mesa

Auction and Benefit Reception

For Sponsorship, Advertising, Auction Donations and Ticket Information
Contact Shara Beral Witkin, Esq., Executive Director at switkin@crfoc.org or **949.679.0730 x102**



ANNUAL BENEFIT 2024

THURSDAY, SEPTEMBER 26, 2024

Turnip Rose Promenade & Gardens, Costa Mesa
Auction and Benefit Reception

HONORING

Community Partner of the Year | **Chapman University Fowler School of Law**
Law Firm of the Year | **Minyard Morris**
Volunteer of the Year | **Vikki Vander Woude, Esq.**
Hon. James P. Gray Judge of the Year
Katherine E. Lewis, Orange County Superior Court

CELEBRATING

43 Years of Inspiring Orange County
Students Through Civics
and Educational Experiences

FEATURING

Cocktails, Food,
Silent Auction, Entertainment,
Live Auction

EVENT CO-CHAIRS

Jason Moberly Caruso, Esq. and Nicholas Schuchert, Esq.

WHO WE ARE

Local, Non-Partisan, Non-Profit. We promote civic literacy and youth leadership through interactive civic, legal, and business education programs connecting students directly with volunteer professionals and community leaders.

WHAT WE DO

We offer six, unique, interactive and experiential learning programs.

MOCK TRIAL: Law related academic competition. Schools compete against each other by conducting a trial of a fictional criminal case in actual courtrooms with sitting judges. CRF-OC also offers a mock trial summer camp program to prepare students for the competition.

PEER COURT: A unique juvenile crime diversion program. Sitting judges and peer jurors on school campuses assess the cases of first time, non-violent juvenile offenders with students observing in the audience. Peer jurors recommend sanctions to help the juvenile get back on the right track.

THE ORANGE COUNTY CAREER FORUM: Exposes students to a wide variety of career fields by connecting them with professionals and community leaders for a one-day conference on the campus of Orange Coast College.

LAW DAY: Students, judges, attorneys and teachers discuss and debate topical legal and social issues relevant to the student demographic at this one-day conference on the campus of the Fowler School of Law at Chapman University.

CONSTITUTION DAY: Volunteer judges and attorneys visit 8th and 12th grade classrooms across Orange County, leading an interactive lesson on an aspect of the U.S. Constitution.

MIDDLE SCHOOL MOOT COURT: Middle School students are the attorneys for an oral argument of a legal issue in a fictional lawsuit. Winners from each school advance to the county finals in real courtrooms with judges presiding over the argument.

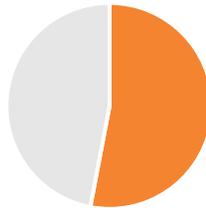
THE NEED



66%

Only 66% of adults could name all 3 branches of the US Government. 17% could not name a single branch.

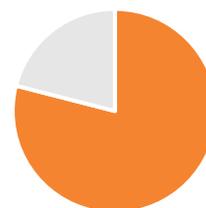
**2023 Annenberg Public Policy Center Survey*



53%

In a survey of civic literacy 53% said people were not very informed about how the government works.

**ABA survey of civic literacy (2023)*



79%

79% of student grades in civics were **basic level or below** in civics, with only 22% proficient or advanced.

**NAEP civics test results 2022*

OUR IMPACT

5,500+

Students and community members participating in our programs

83

Schools from 15 school districts

450+

Community volunteers

10

Local agencies and institutions we collaborate with as partners in our programs



SPONSORSHIP OPPORTUNITIES & BENEFITS

ANNUAL BENEFACTOR

\$25,000 – \$49,999

- 10 tickets to the 2024 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One full-page, color ad with superior placement in the Annual Benefit commemorative booklet
- Prominent name and logo recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing
- 8 tickets to the Orange County Mock Trial Awards VIP Reception, and preferred seating for Awards ceremony (Date TBD)
- Prominent name and logo recognition on site at the Orange County Mock Trial Awards and in the printed program
- Banner recognition at all Orange County Mock Trial competition events at the Central Justice Center, Santa Ana (2024-2025 Mock Trial)
- Name and logo recognition in CRF-OC's education conference booklets (2025 Law Day and Orange County Career Forum)

PRESIDENT'S COUNCIL

\$10,000 – \$24,999

- Recognition throughout the year as the presenting sponsor of Orange County High School Mock Trial Competition, Law Day, or Orange County Career Forum or take advantage of a branding opportunity in connection with the Mock Trial Awards. Your choice! Benefits include prominent name and logo recognition in all corresponding program materials and on site.
- 10 tickets to the 2024 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One full-page, color ad in the Annual Benefit commemorative booklet
- Prominent name and logo recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing
- 4 tickets to the Orange County Mock Trial Awards VIP Reception and preferred seating for Awards ceremony (Date TBD)
- Name and logo recognition in the Orange County Mock Trial Awards printed program and on site at the event
- Name and logo recognition in CRF-OC's education conference booklets (2025 Law Day and Orange County Career Forum)

LEADERSHIP CIRCLE

\$7,500 – \$9,999

- 8 tickets to the 2024 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One half-page, color ad in the Annual Benefit commemorative booklet
- Name and logo recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing
- 4 tickets to the Orange County Mock Trial Awards VIP Reception and preferred seating for the Awards ceremony (Date TBD)
- Name and logo recognition in the Orange County Mock Trial Awards printed program and on site at the event
- Name and logo recognition in CRF-OC's education conference booklets (2025 Law Day and Orange County Career Forum)

PARTNERS

\$3,500 – \$7,499

- 8 tickets to the 2024 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- One half-page, black & white ad in the Annual Benefit commemorative booklet
- Name recognition on site at the Annual Benefit, on the CRF-OC website and in all event marketing

ADVOCATES

\$1,500 – \$3,499

- 4 tickets to the 2024 Annual Benefit and VIP Reception at the Turnip Rose Promenade & Gardens, Costa Mesa
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, on the CRF-OC website and in all event marketing

ASSOCIATES

\$500 – \$1,499

- 2 tickets to the 2024 Annual Benefit at the Turnip Rose Promenade & Gardens, Costa Mesa
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, on the CRF-OC website and in all event marketing

FRIENDS

\$0 – \$499

- Gifts made in support of the 2024 Annual Benefit will be recognized in the Annual Benefit commemorative booklet, on site at the Annual Benefit event, and on the CRF-OC website

SPONSORSHIP NOTES

- All references to the Annual Benefit are references to CRF-OC's annual fundraising event to be held **Thursday, September 26, 2024, 6:00 – 8:00 p.m., at the Turnip Rose Promenade & Gardens in Costa Mesa.** VIP Reception begins at 5:30 p.m.
- Tickets to the Annual Benefit include wine, beer, food, entertainment, and silent auction.
- Deadline for sponsorship recognition in Annual Benefit printed materials is **Monday, August 26, 2024 (DONATION OR PLEDGE)**
- Deadline for ad artwork **for Annual Benefit commemorative booklet is Monday August 26, 2024;** booklet is 8 ½" x 5 ½"
- All references to the Mock Trial Awards are references to the Mock Trial Awards Ceremony, date TBD
- Law Day Conference is in Spring 2025; Orange County Career Forum is in Spring 2025; Constitution Day is in September of each year
- All sponsorship recognition continues for a **period of one year, or until June 30, 2025**
- Deadlines apply to all printed materials
- Anonymity will be honored, if requested
- All plans subject to change due to federal, state, or local health regulations or guidelines



UNDERWRITING OPPORTUNITIES & BENEFITS

The following underwriting opportunities are also available.

All underwriting opportunities include 2 tickets to the Annual Benefit and VIP Reception.

AUCTION SPONSOR

\$5,000

- Name and logo featured on bidding number paddles given to all attendees.
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

BEVERAGE SPONSOR

\$4,000

- Name and logo featured at each bar on site.
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

DESSERT SPONSOR

\$1,200

- Name and logo featured on dessert table.
- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

A/V SPONSOR

\$1,000

- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.

AWARDS SPONSOR

\$750

- Name recognition in the Annual Benefit commemorative booklet, on site at the Annual Benefit, on the CRF-OC Website, and in all event marketing.



ANNUAL BENEFIT COMMITTEE

ANNUAL BENEFIT 2024

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SPONSORSHIP OPPORTUNITIES

- Annual Benefactor** (\$25,000 - \$49,000)
 President's Council (\$10,000 - \$24,000)
 Leadership Circle (\$7,500 - \$9,999)
 Partner (\$3,500 - \$7,499)
 Advocate (\$1,500 - \$3,499)
 Associate (\$500 - \$1,499)
 Friend (to \$499)
 Underwriting

Please indicate the amount of your sponsorship contribution \$ _____

INDIVIDUAL TICKETS

(Sponsorships at the Associate Level and above include tickets as described in Sponsorship Opportunities and Benefits)

Individual Tickets _____ (qty.) at **\$200 each**
(Vendors are expected to sponsor at the Associate level or above to attend)

Government/Nonprofit Employee/Associate Board Member Student Tickets _____ (qty.) at **\$100 each**
(Discounted pricing is per person and available to government and nonprofit employees, and students + 1 guest each)

I am unable to attend. Please accept my contribution in the amount of \$ _____ to help advance CRF-OC's mission

BOOKLET ADS *(Deadline for artwork is August 26, 2024)*

- Full page, color \$750**
 Full page, B/W \$500
 1/2 page, color \$375
 1/2 page, B/W \$250
 1/4 page, B/W \$125

CONTACT INFORMATION

Donor's/Purchaser's Name *(for publication purposes; deadline for donor recognition in the Annual Benefit Commemorative Booklet is August 26, 2024)*

Company _____

Address _____

Phone _____ **Email** _____

Name of contact person (if different from above) _____

THE TOTAL AMOUNT OF ALL PURCHASES INDICATED ABOVE IS

\$ _____ **to be paid as follows:**

- By credit card**
To make payments by credit card please visit:
<https://secure.lawpay.com/pages/crfoc/2024benefit>
- By check made payable to CRF-OC**
- Check is enclosed**

If this is a pledge: **I pledge to make full payment to CRF-OC by the following date:** _____ **Initials:** _____

Pay online at www.crfoc.org/annual-benefit or mail, fax, or email your completed form to CRF-OC at:

PO Box 8801, Newport Beach, CA 92658 | fax 949.679.0740 | email switkin@crfoc.org

For more information, please contact CRF-OC Executive Director Shara Witkin at switkin@crfoc.org | All tickets will be held at check-in. Contributions in excess of the \$100 per person estimated value of goods and services provided are tax deductible in accordance with the law. CRF-OC is a registered 501(c)(3) non-profit, non-partisan education organization serving Orange County youth | Federal Tax ID #33-0068500