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38th Annual
Orange County Career Forum

March 17, 2023

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Costa Mesa, California

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Tips for Finding a Job: What Employers Want

Your GPA, along with other achievements, are only part of the picture. When it comes to hiring, here's what ***every*** employer is looking for:

- A smile and a sincere, friendly attitude
- Humility (takes direction without attitude or back-talk, no big ego)
- Easy to work with (doesn't show frustration/stress, works well in a team)
- Trustworthy (you attend to your job duties, treat customers with respect, etc.)
- Honest (no fear that you will steal, cheat the time-clock, etc.)
- Responsible and reliable (you show up on time, flag problems, no improper conduct, etc.)
- Interest in the job/company (employers want people who are excited to work for them)

When you interview for a job, your style of dress/grooming, body language, and tone of voice all convey a lot about who you are. No one wants to hire a person who they fear will be lazy, difficult to work with, disparage the company, or be unprofessional. Employers want people with a strong work ethic and positive attitude. Show them that it would be a pleasure to work with you!

Workshop 20: Careers in Professional Sports - Lit & Lang Room 238
You know what your favorite professional athletes do, but what about the people working behind the scenes? Hear from a speaker who works in sports marketing and community outreach.
Presented By: Greg Hughes, Assistant Manager, Fan Development Marketing, Anaheim Ducks

Workshop 21: Animation - Lit & Lang Room 239
Hear from an animator in the entertainment industry about the exciting career opportunities in this field. John Aoshima is an Emmy and Annies nominated Director known for Disney's Gravity Falls, Ducktales, and Fox's primetime animated comedy, "American Dad!". John turned his passion for art and film into earning his BFA degree at CalArts. After a long career in television animation, he shifted his focus towards feature films and has worked on Laika's Oscar nominated feature, "Kubo and the Two Strings" as Head of Story. Since joining Netflix Animation in 2018, John has taken a role as Sequence Director for Animated Epic Series, "Maya and the Three" and now Co-Directing on an Animated feature, "Ultraman".
Presented By: John Aoshima, Co-Director on Ultraman Feature, Netflix Animation

CRF OC

INSPIRING ORANGE COUNTY STUDENTS THROUGH CIVICS AND EDUCATIONAL EXPERIENCES

Conference Schedule

Registration	9:00 am - 9:45 am
Session 1	9:55 am - 10:55 am
Session 2	11:05 am - 12:05 pm
Lunch	12:05 pm - 12:35 pm

Students must complete and return the enclosed evaluation form in order to receive lunch.

Workshop Registration

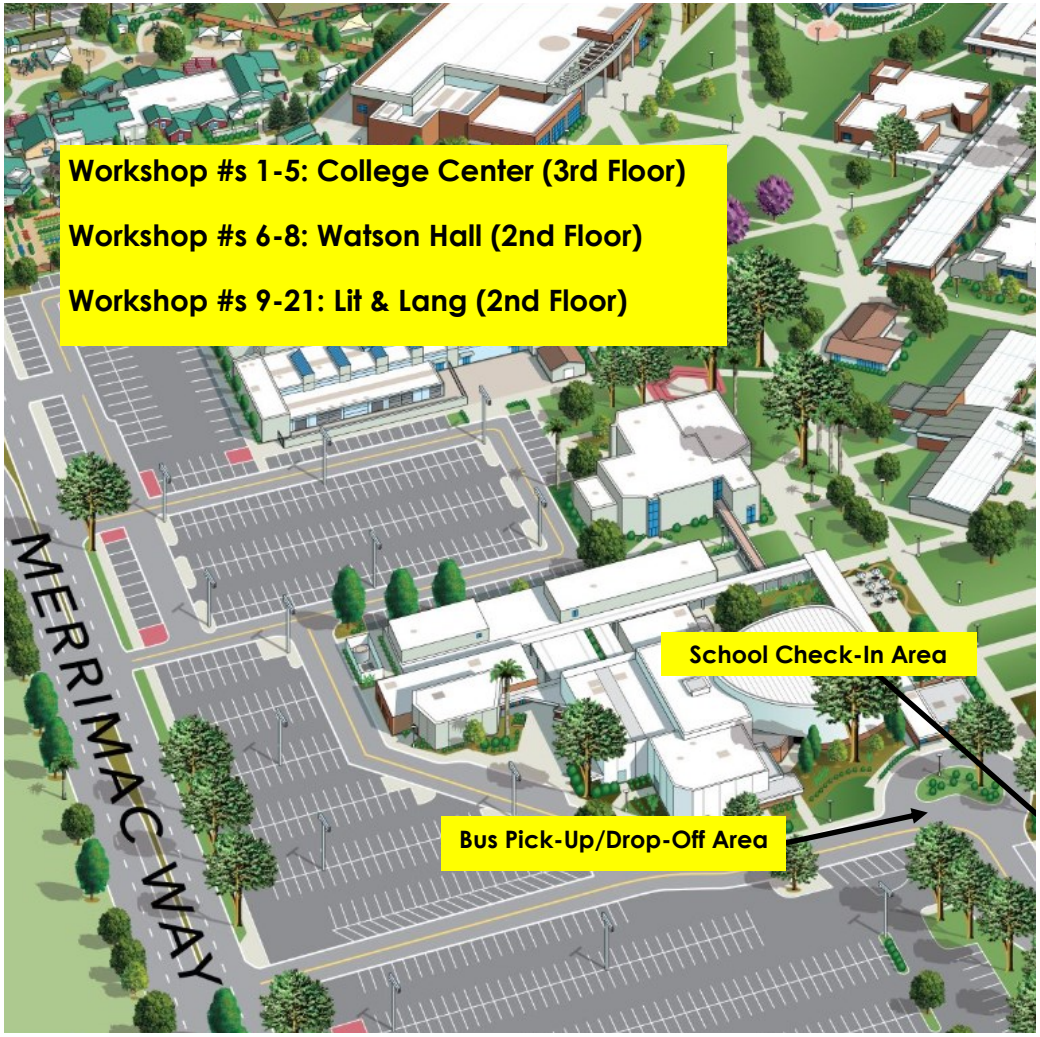
The workshops listed on the following pages are identified by a number. Each session is represented by a different color (red for session 1, blue for session 2). Students *must* attend the workshop they registered for during the appropriate session. Students may not attend the same workshop twice.

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2023 Orange County Career Forum
Orange Coast College Map



Workshop 15: Music Industry 101- Lit & Lang Room 221
It may seem like your favorite artist magically appears at your local venue, but it takes agents, promoters, tour production, labels, and more to make one show happen! Learn about how to get your start in the music industry and some roles that you can pursue.
Presented By: Stacey Morales, Concert Tour Manager and Founder, 1520 Vision

Workshop 16: Luxury Real Estate - Lit & Lang Room 223
Interested in the fast-paced industry that is luxury real estate? Want to help people find a dream home? This workshop is designed to walk you through the basics and everyday life of being a real estate agent.
Presented by Brian Sperry, Real Estate Agent, Coldwell Banker Realty

Workshop 17: Careers in the Law - Lit & Lang Room 235
Interested in the legal field? It's not only for lawyers. Hear from three professionals in the legal industry regarding job opportunities including marketing, diversity, equity and inclusion, as well as lawyer and paralegal positions.
Presented By: Tiffanny Brosnan, Esq., Gelli Ann Dayrit, Diversity, Equity & Inclusion Specialist, and Shannon Tatro, Marketing Manager, Snell & Wilmer LLP

Workshop 18: Cosmetology & Esthetics - Lit & Lang Room 236
Interested in skincare, hair, and makeup? A career in cosmetology or esthetics may be for you! This workshop will go over the education required to start working in this industry and what job opportunities are available.
Presented By: Evangelina Rosales, Faculty, Career Education Esthetics, Golden West College

Workshop 19: Fashion - Lit & Lang Room 237
Love fashion? Want to know how to start your own fashion line? Hear from the owner and co-founder of Sparkle Athletic, Carrie Lundell.
Presented By: Carrie Lundell, Owner and Co-Founder, Sparkle Athletic

Workshop #s 9-21: Lit & Lang (2nd Floor)

Workshop 9: Dentistry - Lit & Lang Room 201
Healthy teeth are essential for a healthy life! Attend this workshop to learn what it is like to work in the dental industry.
Presented By: Nicholas St. George, DDS

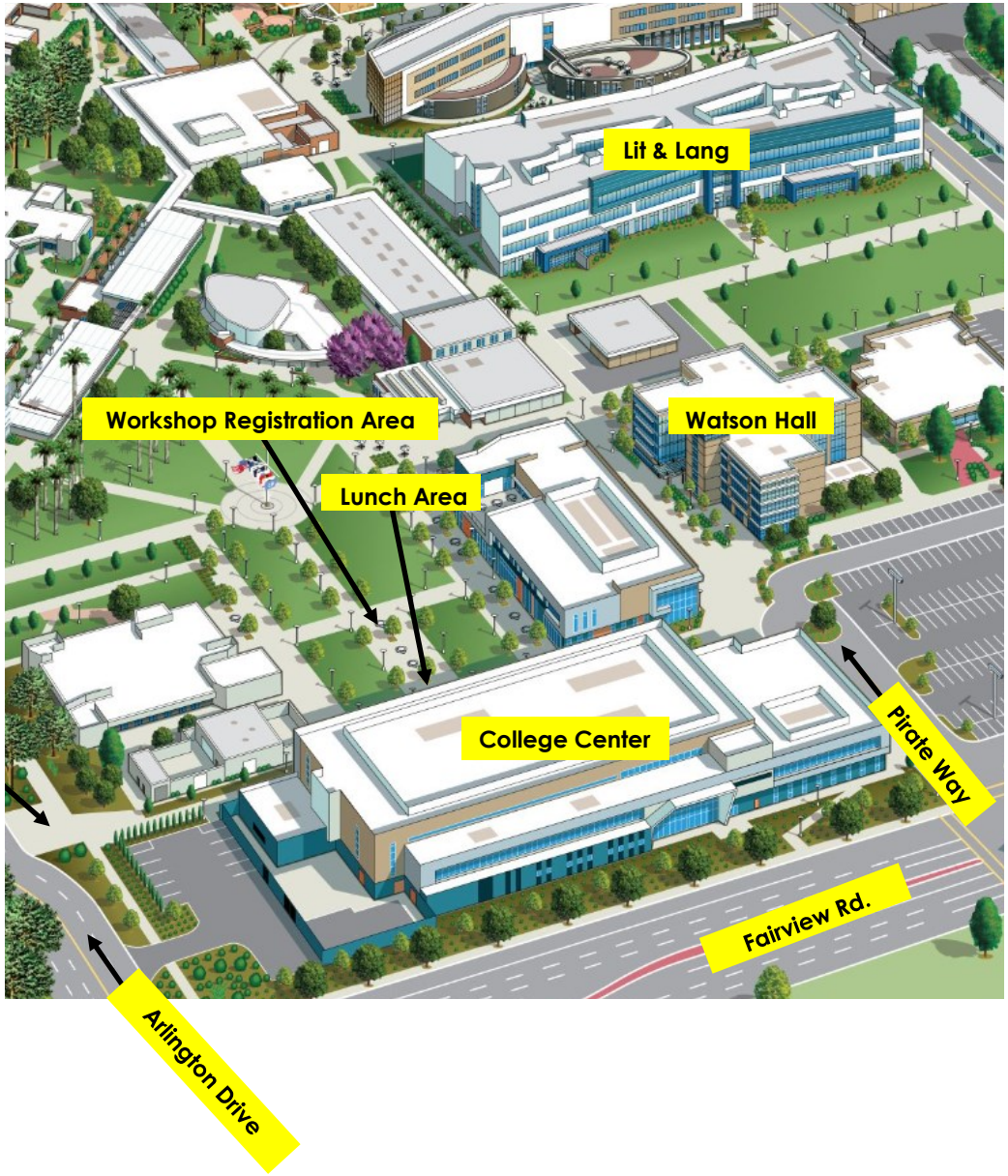
Workshop 10: Cybersecurity - Lit & Lang Room 202
The cybersecurity field is exciting and growing rapidly. Hear about the different career options available in this field and how you can join it. You may be surprised to learn that it's not just for people with a technical background.
Presented By: Mike Gentile, CEO, CyberForward

Workshop 11: Computer Engineering & Coding - Lit & Lang Room 203
Interested in computer programming? Hear about potential opportunities in the high-pay and in-demand fields of computer coding and engineering.
Presented By: Richard Woo, Founder, Code Tech

Workshop 12: Electrician - Lit & Lang Room 204
Electricians are essential to keep homes running. Hear from a residential electrician about what this career entails and what other jobs exist at an electric company.
Presented By: Pete Armes, Electrician, Armes Electric

Workshop 13: Event Planning - Lit & Lang Room 205
Do you enjoy entertaining and planning events? Hear from an event planner who plans everything from beach picnics to large celebrations.
Presented By: Diana Baker, Event Planner, Beachly Events

Workshop 14: Industrial Engineering at Disney - Lit & Lang Room 220
Industrial engineers improve processes and designs to make things more efficient. Learn about what it takes to keep a theme park like Disneyland running.
Presented By: Colleen Craig, Director, Planning & Industrial Engineering, Disneyland Resort



Workshops #s 1-5: College Center (3rd Floor)

Workshop 1: FBI - College Center Room 314 A
This is a rare opportunity to hear from one of the FBI's finest agents on working everything from undercover operations to cyber-crimes. How does one become an FBI agent? What are the necessary academic and personal qualifications? What are the dangers?
Presented By: David Staab, Special Agent, Federal Bureau of Investigation

Workshop 2: Counseling &Therapy - College Center Room 314 B
Therapists help individuals, children, and families overcome life's challenges and improve the quality of their personal lives and relationships. This workshop will provide an overview of the different opportunities within the field and how to decide if this is the right career path for you.
Presented By: Hether Benjamin, LMFT, Director of Youth Development, Waymakers

Workshop 3: Forensic Science - College Center Room 314 C
Hear from a forensic pathologist about this interesting career field and what it is like working at the Orange County Coroner's Office.
Presented By: Dr. Etoi Davenport, Forensic Pathologist, Orange County Coroner's Office

Workshop 4: Social Media - College Center Room 310 W
Learn about how an Orange County native's passion for food led to the creation of the multi-media publication, Foodbeast, that includes social media content creation and special events.
Presented By: Elie Ayrouth, Co-Founder & Publisher, Foodbeast, LLC

Workshop 5: The Esports Ecosystem - College Center Room 312 E
So, you like video games, but did you know there's a world of career possibilities awaiting even if you don't go pro? Come and learn about career pathways and scholarships that can boost you beyond the leaderboard!
Presented By: Kevin Brown, Chief Academic Officer, North America Scholastic Esports Federation

Workshop #s 6-8: Watson Hall (2nd Floor)

Workshop 6: Career Readiness - Watson Hall Room 242
Figuring out which career to pursue is one thing, but once you have made up your mind, how do you get the job you want? Attend this workshop to learn about the skills employers look for and how to nail your interview.
Presented By: Nicci Leibold, University Relations Program Manager, and Alexandra Saba, Senior Associate HR Business Partner, Pacific Life Insurance Company

Workshop 7: Education - Watson Hall Room 244
We need great educators more than ever! Education is an exciting and rewarding field to pursue - not just for teachers and administrators, but also for specialized roles. Find out how you can become part of this impactful career path.
Presented By: Jill Katevas, Administrator, Amanda Baird, Coordinator, and Julie Arias, Project Manager, Orange County Department of Education

Workshop 8: Financial Literacy - Watson Hall Room 262
With any career, it is important to be on top of your finances. Attend this workshop to learn the basics of financial literacy such as saving and spending plans.
Presented By: Laura Reese, MSW, Counselor, Orange Coast College