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39th Annual Orange County Career Forum

March 15, 2024

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Costa Mesa, California

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Tips for Finding a Job: What Employers Want

Your GPA, along with other achievements, are only part of the picture. When it comes to hiring, here's what ***every*** employer is looking for:

- A smile and a sincere, friendly attitude
- Humility (takes direction without attitude or back-talk, no big ego)
- Easy to work with (doesn't show frustration/stress, works well in a team)
- Trustworthy (you attend to your job duties, treat customers with respect, etc.)
- Honest (no fear that you will steal, cheat the time-clock, etc.)
- Responsible and reliable (you show up on time, flag problems, no improper conduct, etc.)
- Interest in the job/company (employers want people who are excited to work for them)

When you interview for a job, your style of dress/grooming, body language, and tone of voice all convey a lot about who you are. No one wants to hire a person who they fear will be lazy, difficult to work with, disparage the company, or be unprofessional. Employers want people with a strong work ethic and positive attitude. Show them that it would be a pleasure to work with you!

Workshop 18: Professional Sports - Lit & Lang Room 240
You know what your favorite professional athletes do, but what about the people working behind the scenes? Hear from a speaker who works in sports marketing and community outreach for the Anaheim Ducks.
Presented By: Greg Hughes, Assistant Manager, Fan Development Marketing

Workshop 19: Careers in Law - Lit & Lang Room 241
Interested in the legal field? It's not only for lawyers. Hear from four professionals in the legal industry regarding job opportunities including lawyer, paralegal and other staff positions.
Presented By: Tiffanny Brosnan, Employment Law Partner at Snell & Wilmer,
Geoff Moore, Assistant General Counsel, Hyundai Motor America,
Ana Anjan, Senior Associate, Risk Management & Compliance, Hyundai Motor America,
Fritz Tarronas, Sr. Associate, Contracts & Licensing, Hyundai Motor America

Workshop 20: Court Reporting - Lit & Lang Room 250
Come get a firsthand look at the best career you've never heard of -- court reporting! Hear from two experienced freelance court reporters who will be demonstrating and sharing about the profession of stenography in the legal industry. Learn about one of the best fields for income-earning potential without the need for a college degree, all while getting a front-row seat participating in exciting legal cases.
Presented By: Stephanie Leslie - Licensed Court Reporter and firm owner
Molly Cooper - Licensed Freelance Court Reporter

Workshop 21: Music - Lit & Lang Room 251
Music is LIFE! But how do you make music into a career? Come check out this diverse and experienced panel to explore the different career paths in music! Hear from a sound engineer, gigging musicians, a private vocal instructor, and the owners of School of Rock Huntington Beach!
Presented By: Larry Boodman (co-owner and General Manager, School of Rock), Eddie Stephens (sound engineer), Jeff Nunes (co-owner School of Rock), Amanda Restivo (vocal instructor)

Workshop 22 Careers in Education - Lit & Lang Room 252
We need great educators more than ever! Education is an exciting and rewarding field to pursue - not just for teachers and administrators, but also for specialized roles. Find out how you can become part of this impactful career path.
Presented By: Katherine Crawford, Program Specialist,
Orange County Department of Education

CRF OC

INSPIRING ORANGE COUNTY STUDENTS THROUGH CIVICS AND EDUCATIONAL EXPERIENCES

Conference Schedule

Registration	9:00 am - 9:45 am
Session 1	9:55 am - 10:55 am
Session 2	11:05 am - 12:05 pm
Lunch	12:05 pm - 12:35 pm

Students must complete and return the enclosed evaluation form in order to receive lunch.

Workshop Registration

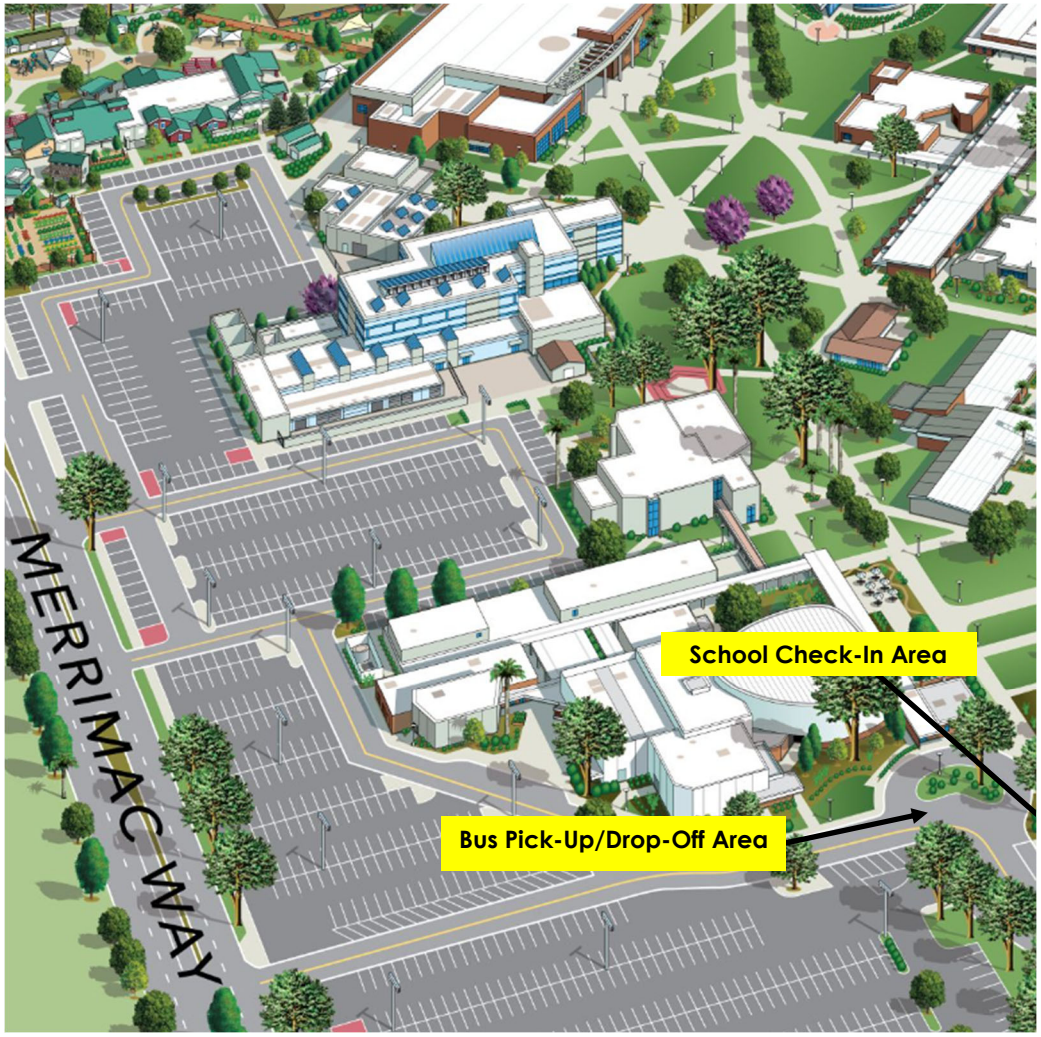
The workshops listed on the following pages are identified by a number. Each session is represented by a different color (red for session 1, blue for session 2). Students *must* attend the workshop they registered for during the appropriate session. Students may not attend the same workshop twice.

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2024 Orange County Career Forum
Orange Coast College Map



Workshop 14: Food Styling- Lit & Lang Room 236
Step behind-the-scenes into the world of food styling with a presentation led by master food stylist & culinary producer, Peilin Breller. Explore the old adage: we eat with our eyes. Experience firsthand how the disciplines of film and photography intersect with art and science. Discover the artistry and techniques behind crafting mouthwatering visuals that tantalize the senses and captivate audiences. Gain insight into the diverse career opportunities available in this dynamic field, where creativity knows no bounds and food becomes art.
Presented By: Peilin Chen Breller, Freelance Food Stylist

Workshop 15: Residential Real Estate - Lit & Lang Room 237
You see for sale signs in your neighborhood, but have you considered what goes into buying and selling homes for a living? Come find out about the process to become a real estate agent and how they help people find their dream homes.
Presented by Daniel Finder, Real Estate Agent

Workshop 16: Social Media/Marketing - Lit & Lang Room 238
How to Brand Yourself: A 101 On Putting Your Personality on Display. Having a degree just doesn't cut it when you're trying to stand out in a competitive job environment. The secret sauce to success is brining your personality to life so that you don't blend in with the crowd. This workshop will provide some practical ways to display your greatest asset: YOU.
Presented By: Matt Barnes, CEO/Strategist, Rogue Collective

Workshop 17: Sports Entrepreneurship - Lit & Lang Room 239
Interested in a sports career without being a pro athlete? Dan Keller, a former UCLA baseball pitcher, will discuss turning his passion for baseball into a career by successfully building, and selling, two baseball-training businesses: Lifeletics Sports Instruction, a training facility, teaching baseball and softball skills with a twist on character development and mental toughness and DugoutCaptain.com, an online instructional application, designed to distribute drill videos, practice plans, and coaching support to leagues across the country. Dan will discuss blending a passion for sports with a tireless work ethic to create a career getting paid to do what he loves - sports! Jeff Blank will discuss his time as a sports agent/attorney and current sports law professor.
Presented By: Dan Keller, Sports Entrepreneur and Jeff Blank, Managing Partner at Garcia, Rainey, Blank and Bowerbank

Workshop 9: Engineering - Lit & Lang Room 220
Engineers build things that work in the world! Hear from an electrical engineer who has built everything from a bluetooth connected smart toy to WiFi circuits shipping in over 1 billion devices. Learn the path to an engineering career, including education, starting out in the job, and ultimately working in teams. Hear from the head of recruiting from an engineering startup on what it takes to get a job in engineering.
Presented By: David Garrett, PhD, Chief Technology Officer, Fabric Cryptography and Abe Penuelas, Head of Recruiting, Fabric Cryptography

Workshop 10: Automotive Innovation - Lit & Lang Room 221
Learn about the product development process and various job opportunities related to automative electrification as well as the next generation of models including electrified vehicles. You will also learn how Brandon embraced a non-linear career path from his own career journey and experience in the automotive industry.
Presented By: Brandon Ramirez, Director Corporate Social Responsibility and External Relations, Hyundai Motor America

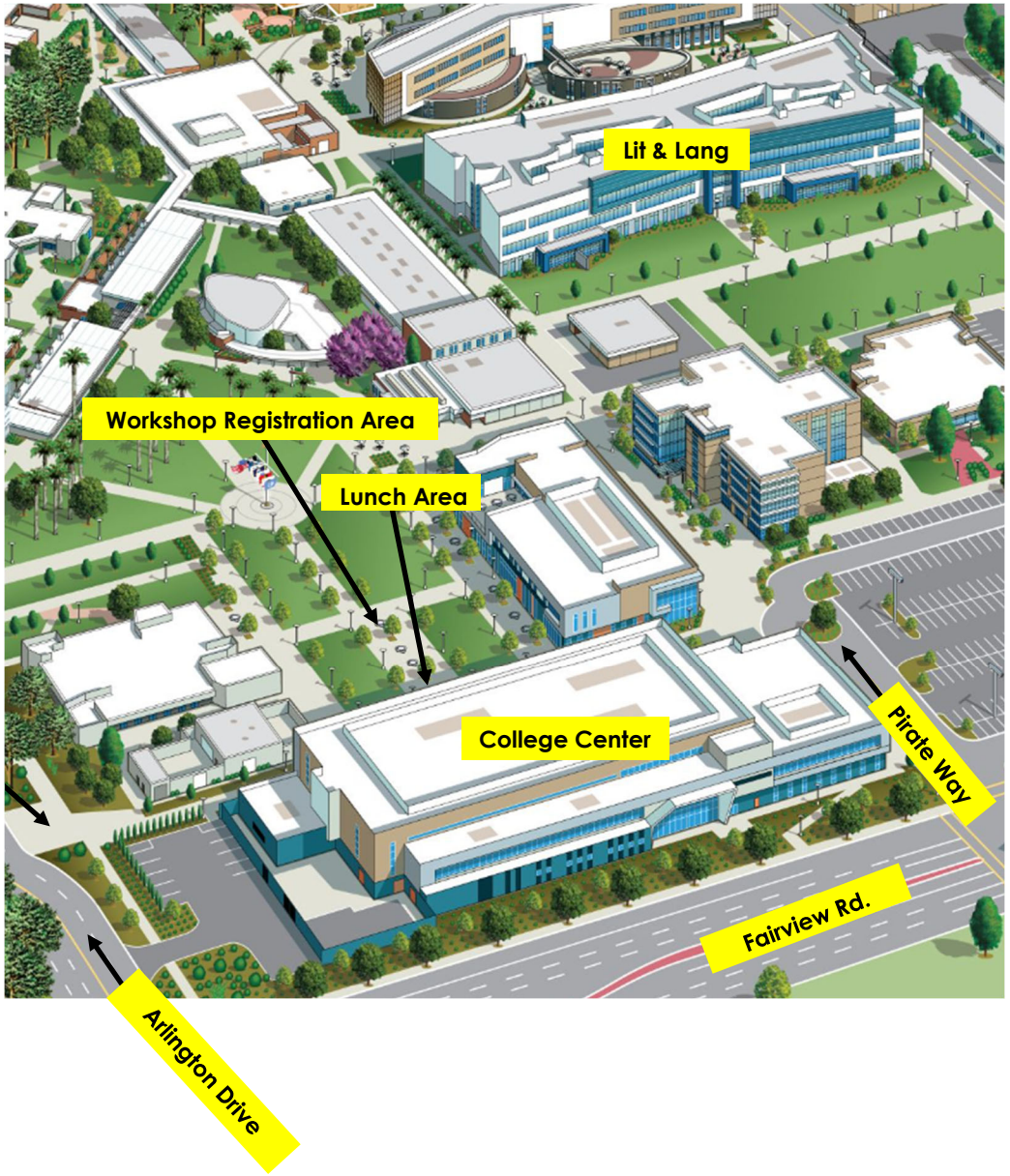
Workshop 11: Data Analytics/AI - Lit & Lang Room 223
This session will introduce you to the fascinating and rapidly evolving world of Artificial Intelligence (AI), Augmented Reality (AR), Virtual Reality (VR), and the use of 2D and 3D AI-generated assets. You will feel inspired by the possibilities that AI and AR/VR technologies hold for their future and gain a better understanding of these technologies and how they might impact your life and career.
Presented By: Renah Wolzinger, Chief Academic Officer , EON Reality

Workshop 12: Cosmetology - Lit & Lang Room 224
Interested in skincare, hair, and makeup? A career in cosmetology or esthetics may be for you! This workshop will go over the education required to start working in this industry and what job opportunities are available.
Presented By: Anne Davidson, Adjunct Professor, Cosmetology, Fullerton College

Workshop 13: Fashion - Lit & Lang Room 235
Love Fashion? Want to make it your career? Hear from a designer who spent 25 years in the fashion industry in Los Angeles and New York City.
Presented by: Carrie Lundell, previous designer for Old Navy, Rosetta Millington, and Co-Founder of Sparkle Athletic

Workshop #s 1-3: College Center (3rd Floor)

Workshop #s 4-22: Lit & Lang (2nd Floor)



Workshops #s 1-3: College Center (3rd Floor)

Workshop 1: FBI - College Center Room 314 B
This is a rare opportunity to hear from one of the FBI's finest agents on working everything from undercover operations to cyber-crimes. How does one become an FBI agent? What are the necessary academic and personal qualifications? What are the dangers?
Presented By: David Staab, Special Agent, Federal Bureau of Investigation

Workshop 2: Counseling & Therapy - College Center Room 314 C
Therapists help individuals, children, and families overcome life's challenges and improve the quality of their personal lives and relationships. This workshop will provide an overview of the different opportunities within the field and how to decide if this is the right career path for you.
Presented By: Vera Sarin, MA, LMFT , Private Practice, specializing in individual, couples and family therapy

Workshop 3: Law Enforcement - College Center Room 310 W
Considering serving your community in law enforcement? This is an opportunity to hear from a police officer who will share the wide variety of jobs available in the field: police officer, dispatcher, records personnel, mechanic, crime scene analyst. You will also learn about the process of getting hired by a local police department.
Presented By: Sergeant Steve Oberon, Newport Beach Police Department

Workshop #s 4-22: Lit & Lang (2nd Floor)

Workshop 4: Dentistry - Lit & Lang Room 201
Healthy teeth are essential for a healthy life! Attend this workshop to learn what it is like to work in the dental industry.
Presented By: Denette Anderson, DDS

Workshop 5: Aviation - Lit & Lang Room 202
Interested in aviation? Learn about the path to become a pilot, how to get there, the types of jobs available in aviation, and the future of the industry. Hear from a pilot who has flown for an airline, private, and charter flights.
Presented By: Chris Whitaker, Captain, NetJets

Workshop 6: Financial Advising - Lit & Lang Room 203
Want to help people use their money to create financial freedom, peace of mind and a lasting legacy? Do you have passion, integrity and empathy? Listen to what motivates this financial advisor to get up each day and help people with their money. Learn how you can be happy and do well by doing good for others.
Presented By: Patrick Stoll, Private Wealth Advisor, Northwestern Mutual and Phoebe Hertz, Director of Development, Northwestern Mutual

Workshop 7: Nursing - Lit & Lang Room 204
There is something for everyone in nursing. Attend this workshop for an informative discussion and learn how a career in nursing provides opportunity at the bedside, in the community, teaching, and across the business world.
Presented By: Debra Mathias, President, Mathias Consulting and Research

Workshop 8: Veterinarian - Lit & Lang Room 205
Do you love marine mammals? Have you considered a career in veterinary medicine? Learn how to combine a passion for marine mammals and veterinary medicine. Hear from an aquatic animal veterinarian who works with sea lions and seals at the Pacific Marine Mammal Center, a local marine mammal rehabilitation center in Laguna Beach.
Presented By: Dr. Kaylee Brown, Staff Scientist, Pacific Marine Mammal Center